

[REPOSITORY][GA4] AUTOMATIC EVENT & PARAMETERS

Tags	APP EVENT	APP PARAMETER	WEB EVENTS	WEB PARAMETER
DEFAULT BUT EVENT BASED	ad_click	<u>ad_event_id</u>		
DEFAULT BUT EVENT BASED	ad_exposure	<u>firebase_screen</u> , <u>firebase_screen_id</u> , <u>firebase_screen_class</u> , <u>exposure_time</u>		
DEFAULT TRACKED		<u>Untitled</u>	//all	<i>language</i> , <i>page_location</i> , <i>page_referrer</i> , <i>page_title</i> , <i>screen_resolution</i>
DEFAULT BUT EVENT BASED	ad_impression	<u>ad_event_id.value</u>		
DEFAULT BUT EVENT BASED	ad_query	<u>ad_event_id</u>		
DEFAULT BUT EVENT BASED	ad_reward	<u>ad_unit_code</u> , <u>reward_type</u> , <u>reward_value</u>		
DEFAULT BUT EVENT BASED	adunit_exposure	<u>firebase_screen</u> , <u>firebase_screen_id</u> , <u>firebase_screen_class</u> , <u>exposure_time</u>		
DEFAULT BUT EVENT BASED	app_clear_data	<u>Untitled</u>		
DEFAULT BUT EVENT BASED	app_exception	<u>fatal_timestamp</u> , <u>engagement_time_msec</u>		
DEFAULT BUT EVENT BASED	app_remove	<u>Untitled</u>		
DEFAULT BUT EVENT BASED	app_store_refund	<u>product_id.value</u> , <u>currency</u> , <u>quantity</u>		
DEFAULT BUT EVENT BASED	app_store_subscription_cancel	<u>product_id</u> , <u>price.value</u> , <u>currency</u> , <u>cancellation_reason</u>		
DEFAULT BUT EVENT BASED	app_store_subscription_convert	<u>product_id</u> , <u>price.value</u> , <u>currency</u> , <u>quantity</u>		
DEFAULT BUT EVENT BASED	app_store_subscription_renew	<u>product_id</u> , <u>price.value</u> , <u>currency</u> , <u>quantity</u> , <u>renewal_count</u>		
DEFAULT BUT EVENT BASED	app_update	<u>previous_app_version</u>		
DEFAULT BUT EVENT BASED	dynamic_link_app_open	<u>source</u> , <u>medium</u> , <u>campaign</u> , <u>link_id</u> , <u>accept_time</u>		
DEFAULT BUT EVENT BASED	dynamic_link_app_update	<u>source</u> , <u>medium</u> , <u>campaign</u> , <u>link_id</u> , <u>accept_time</u>		
DEFAULT BUT EVENT BASED	dynamic_link_first_open	<u>source</u> , <u>medium</u> , <u>campaign</u> , <u>link_id</u> , <u>accept_time</u>		
DEFAULT BUT EVENT BASED	error	<u>firebase_error</u> , <u>firebase_error_value</u>		

☰ Tags	☰ APP EVENT	Aa APP PARAMETER	☰ WEB EVENTS	☰ WEB PARAMETER
DEFAULT BUT EVENT BASED	firebase_campaign	<u>source</u> , <u>medium</u> , <u>campaign</u> , <u>term</u> , <u>content</u> , <u>gclid</u> , <u>aclid</u> , <u>cp1</u> , <u>anid</u> , <u>click_timestamp</u> , <u>campaign_info_source</u>		
DEFAULT BUT EVENT BASED	firebase_in_app_message_action	<u>message_name</u> , <u>message_device_time</u> , <u>message_id</u>		
DEFAULT BUT EVENT BASED	firebase_in_app_message_dismiss	<u>message_name</u> , <u>message_device_time</u> , <u>message_id</u>		
DEFAULT BUT EVENT BASED	firebase_in_app_message_impression	<u>message_name</u> , <u>message_device_time</u> , <u>message_id</u>		
DEFAULT BUT EVENT BASED	first_open	<u>previous_gmp_app_id</u> , <u>updated_with_analytics</u> , <u>previous_first_open_count</u> , <u>system_app</u> , <u>system_app_update</u> , <u>deferred_analytics_collection</u> , <u>reset_analytics_cause</u> , <u>engagement_time_msec</u>		
DEFAULT BUT EVENT BASED	first_visit	<u>Untitled</u>	first_visit	
DEFAULT BUT EVENT BASED	in_app_purchase	<u>product_id</u> , <u>price</u> , <u>value</u> , <u>currency</u> , <u>quantity</u> , <u>subscription</u> , <u>free_trial</u> , <u>introductory_price</u>		
DEFAULT BUT EVENT BASED	notification_dismiss	<u>message_name</u> , <u>message_time</u> , <u>message_device_time</u> , <u>message_id</u> , <u>topic</u> , <u>label</u> , <u>message_channel</u>		
DEFAULT BUT EVENT BASED	notification_foreground	<u>message_name</u> , <u>message_time</u> , <u>message_device_time</u> , <u>message_id</u> , <u>topic</u> , <u>label</u> , <u>message_channel</u> , <u>message_type</u>		
DEFAULT BUT EVENT BASED	notification_open	<u>message_name</u> , <u>message_time</u> , <u>message_device_time</u> , <u>message_id</u> , <u>topic</u> , <u>label</u> , <u>message_channel</u>		
DEFAULT BUT EVENT BASED	notification_receive	<u>message_name</u> , <u>message_time</u> , <u>message_device_time</u> , <u>message_id</u> , <u>topic</u> , <u>label</u> , <u>message_channel</u> , <u>message_type</u>		
DEFAULT BUT EVENT BASED	notification_send	<u>message_name</u> , <u>message_time</u> , <u>message_device_time</u> , <u>message_id</u> , <u>topic</u> , <u>label</u> , <u>message_channel</u>		

☰ Tags	☰ APP EVENT	Aa APP PARAMETER	☰ WEB EVENTS	☰ WEB PARAMETER
DEFAULT BUT EVENT BASED	os_update	<u>previous_os_version</u>		
DEFAULT BUT EVENT BASED		<u>Untitled</u>	page_view	page_location (page URL), page_referrer (previous page URL), engagement_time_msec
DEFAULT BUT EVENT BASED	screen_view	<u>firebase_screen</u> , <u>firebase_screen_class</u> , <u>firebase_screen_id</u> , <u>firebase_previous_screen</u> , <u>firebase_previous_class</u> , <u>firebase_previous_id</u> , <u>engagement_time_msec</u>		
DEFAULT BUT EVENT BASED		<u>Untitled</u>	scroll	engagement_time_msec
DEFAULT BUT EVENT BASED	session_start	<u>Untitled</u>	session_start	
DEFAULT BUT EVENT BASED	user_engagement	<u>Untitled</u>	user_engagement	engagement_time_msec
DEFAULT BUT EVENT BASED		<u>Untitled</u>	video_complete	video_current_time, video_duration, video_percent, video_provider, video_title, video_url, visible (boolean)
DEFAULT BUT EVENT BASED		<u>Untitled</u>	video_progress	video_current_time, video_duration, video_percent, video_provider, video_title, video_url, visible (boolean)
DEFAULT BUT EVENT BASED		<u>Untitled</u>	video_start	video_current_time, video_duration, video_percent, video_provider, video_title, video_url, visible (boolean)
DEFAULT BUT EVENT BASED		<u>Untitled</u>	view_search_results	search_term, optionally 'q_<additional key="">' (where <additional key=""> matches an additional query parameter you specify to be collected under advanced settings)
		<u>Untitled</u>		
		<u>Untitled</u>		
		<u>Untitled</u>		